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MORELO AT CMT 2024 IN STUTTGART – WILLKOMMEN DAHEIM!

From the 13th to the 21st of January 2024, CMT will once again open its doors at the trade fair grounds in Stuttgart. It is the world's largest public trade fair for tourism and leisure. As always, visitors can look forward to a large showcase of new products in the caravan, motorhome and camping sector and learn about holiday ideas and destinations all over the world.

As the market leader in the luxury motorhome segment, the MORELO team is looking forward to welcoming customers and interested parties to stand 2B14 + 2B21 in Hall C2. With an exhibition area of approx. 1,200 square metres - almost twice as much as last year - visitors can be inspired by the 14 first-class motorhomes on display:

MORELO HOME 82 LS | MORELO LOFT 79 L and 84 M | MORELO LOFT LINER 82 FB

MORELO PALACE 88 LB, 88 DL, 88 GQ, 90 LS and 93 MB | MORELO PALACE ALKOVEN 80 RL and 88 DL

MORELO PALACE LINER 88 LB | MORELO EMPIRE LINER 98 MB and 110 GSB

THREE TRADE FAIR PROMOTIONS AT MORELO: SECURE BENEFITS NOW!

Inflation and price increases in the supplier industry are also noticeable in the leisure sector. MORELO is counteracting this development with special promotions that will be offered during CMT 2024. MORELO buyers can look forward to these trade fair promotions:

CHASSIS PACKAGE FOR IVECO DAILY FREE OF CHARGE

When purchasing a vehicle (model year 2024) with an IVECO Daily chassis of type 50 C 18 and 70 C 18, customers receive the MORELO chassis package free of charge. Depending on the model, they can therefore look forward to savings of up to €18,800. The chassis packages provide the IVECO Daily with plenty of power: from 129 kW / 175 hp, the output is increased to 152 kW / 207 hp. In addition, the packages each offer a ZF 8-speed torque converter gearbox, a leather steering wheel with multifunction buttons (not removable), electrical and technical preparation for a trailer coupling and a differential lock for the rear axle. Depending on the model selected, even more equipment features can be added.

FIXED PRICE GUARANTEE

Due to inflation and price increases, pricing in the motorhome industry is subject to significant fluctuations. To counteract these circumstances, MORELO guarantees the agreed trade fair purchase price for all new orders (model year 2024) with IVECO Daily Chassis during the trade fair period at the time of vehicle delivery.

REDUCTION OF THE PRICE ADJUSTMENT CLAUSE FOR LINER MODELS

For new orders of all liner models, the price adjustment clause will be reduced from 10% to 5%. The price adjustment clause gives sellers the right to postpone pricing to a later date and allows subsequent changes to the agreed price. This action also counteracts inflation-related price developments, offering prospective buyers security and thus an attractive incentive to buy.



GOOD REASON TO CELEBRATE: PREMIERE OF THE NEW MORELO PALACE 88 DL

The MORELO PALACE from the first-class motorhome manufacturer MORELO has always stood for high-quality materials, perfect utilisation of space and numerous technical refinements in the interior as well as for functionality and perfect form in the exterior. In response to many customer requests, MORELO is introducing a new layout: The MORELO PALACE 88 DL.

The PALACE offers first-class comfort and luxury manufactured by MORELO. The fully integrated motorhome on an IVECO Daily 70 C 18 chassis offers optimum utilisation of space with numerous refinements. The excellent insulation in combination with hot water gas central heating and floor heating make the MORELO PALACE a real year-round motorhome. Comfort in the bathroom, kitchen and of course the bedroom give you a cosy feeling of home - no matter where your journey takes you.

The new MORELO PALACE 88 DL has a sleeping area, which is positioned above the fully integrated driver's cab as a lengthways drop-down bed. At the rear is the popular rear seating area, as already known from the MORELO PALACE ALKOVEN 88 DL.

Customers can look forward to a mixture of the best features of the tried-and-tested MORELO PALACE and the MORELO PALACE ALKOVEN in the standard and optional equipment.

As usual, MORELO has taken its customers' wishes into account when realising the new floor plan. That's why the MORELO PALACE 88 DL is ideal for couples travelling on their own and who can work from anywhere in the world.



A WARM WELCOME

We look forward to welcoming you to our stand in Hall C2, Stand 2B14 + 2B21.

All interested representatives of the press are cordially invited to make an appointment for a personal meeting at the MORELO stand and to familiarise themselves with the vehicles on display. Please contact the information stand in good time.

On the MORELO homepage you can obtain current [press reports, photos, catalogues](#) and [price lists](#).

MORELO Reisemobile GmbH is the leading manufacturer of luxury motorhomes in Europe, based in Schlüsselfeld in Franconia and part of Knaus Tabbert AG.

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