

#079 | January 2020

## **MORELO Management Robert Crispens at the side of Reinhard Löhner**

MORELO Reisemobile GmbH started the New Year with a change in management.

As of the 31st of December 2019 MORELO founder Jochen Reimann resigned from his role as managing director at his own request. Reinhard Löhner remains in the position of managing director und will be supported by Robert Crispens as from the 1st of January 2020. Reinhard Löhner is managing director of MORELO Reisemobile GmbH since June 2011 and has ensured, with 38 years of experience in motorhome construction, excellent quality standards and innovation. Robert Crispens has impressed in the past years with a lot of passion and commitment and been working as commercial manager as an authorized company representative.

Of course Jochen Reimann will remain with the company and in future act as a consultant for MORELO Reisemobile GmbH. „At this point I would like to thank you for your trust and I am looking forward to a continued good and trusting cooperation“, said Jochen Reimann.

MORELO Reisemobile GmbH has had many outstanding successes in the past 10 years. For example, the company was awarded the Bavarian Start-Up Award in 2012 and had already sold 200 first-class motorhomes at that time. The 2,000th motorhome left the production line in April 2019. At the major motorhome trade shows, such as the CMT Stuttgart and the Caravan Salon Düsseldorf, again and again new sales and visitor records have been achieved.

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