

Premieres at the Caravan Salon in Düsseldorf Model series HOME and LOFT impress with a new design

Three years ago the first-class motorhome manufacturer from Schlüsselfeld embarked on a forward-looking direction in vehicle design. With the then completely new EMPIRE LINER in 2016, MORELO set for the first time a more distinctive appearance with a clear design language, which met with very positive feedback from customers. Following the further development of the redesign of the MORELO PALACE last year, genuine EMPIRE genes are now to be found also in the HOME and LOFT model series.

At the Caravan Salon 2019 in Düsseldorf, MORELO will once again be presenting exciting new developments from the world of its First Class motorhomes - especially the two revised HOME and LOFT models. The LOFT scores here twice, because it is not only outwardly coming closer to its title as a First Class motorhome. The clean lines of the exterior design continue in the interior, giving the LOFT a completely modern and luxurious touch. Among other things, the overhead lockers are more elegant and fit harmoniously into the overall picture. Thanks to their comfortable depth, they offer extra storage space, as is usual with a MORELO.

But not only visually, the HOME and the LOFT have come closer the "big ones". MORELO continues to focus on security; Therefore, all models can now be equipped with a driving safety package including emergency brake assist, electric parking brake and tire pressure monitoring system. With five layout variants on the IVECO DAILY chassis, the HOME still offers slightly fewer options than the LOFT, but leaves nothing to be desired when it comes to comfort and luxury. The LOFT is available in eight different layouts and on a bigger IVECO DAILY chassis. Incidentally, MORELO now only offers chassis with the Euro 6d emission class.

Another highlight from MORELO is manifested in Schlüsselfeld itself: Over the past few months, the luxury motorhome manufacturer has invested in the expansion of their property and factory. While construction work on the new motorhome parking spaces is in full swing, the service center has already been put into operation. It contains 7,200 m² of space and 19 new service stations at an investment of around 4.3 million euros, as well as its own delivery hall. In future, all maintenance and repair work on the motorhomes will be carried out here. In addition, the service hall offers another 1,500 m² of storage space and a lounge area.

Customers are also looking forward to the newly acquired 55,414 m² of land. On top of this, 52 modern motorhome parking spaces with supply and disposal facilities, electricity connections and a natural pond of approx. 900 m³ are currently being built for around 1 million euros. "This is a step in the right direction," says managing director Reinhard Löhner. "The personal proximity to our customers and friends has always been very important to us. All the more so, as soon as you feel right at home on the MORELO parking space, true to our brand motto "WELCOME HOME".

Until the completion of the parking space extension, some time will pass. However, you can experience the motorhome novelties live at the end of August at the Caravan Salon in Düsseldorf in hall 05, booth C05. **Also visit MORELO at the press conference together with KNAUS TABBERT on August 30 at 12:40 pm in Hall 04.** The first-class team around Jochen Reimann, Reinhard Löhner and Robert Crispens is looking forward to your visit.

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