

# PRESS RELEASE



#074 | January 2019

## Promising start into the new year MORELO at the CMT fair 2019

A new year has begun and so the next big event in the caravanning branch is around the corner. You will be able to discover around 1,000 new caravans, motorhomes and other leisure vehicles, with new layouts and exciting highlights at the CMT fair 2019. Of course the event would be incomplete without the MORELO PALACE.

With this new model the manufacturer from Schlüsselfeld is making a statement in design: clear elegant design language and an enhanced dynamic look. This creates an elegant and harmonious interior, which perfectly ties into a clear design concept. For example the slim A-pillar and the wide panoramic front windshield. Added security is guaranteed by a solid underrun protection and steel valves in place of conventional rubber valves. The living area is up to 100 mm wider than competing models. The G model based on the IVECO daily chassis offers a heated garage with ample room for a SMART car. The flagship model was revealed a few months earlier at the Caravan Salon in Düsseldorf, with an incredible 112 vehicles being sold by the manufacturer.

Additionally a new mile stone is about to be reached. Last year MORELO begun investing 4.2 million Euro in the construction of a service center covering an area of 7,200 m2. Repair and maintenance services are expected to commence early this year. Rapid progress was being made not long after the start of construction. The new service center will not just benefit our customers, but shall also provide numerous new jobs, thereby encouraging the growth of the local economy.

MORELO has also upped its game in the online sector, releasing a redesigned website at the start of 2019. It's updated and user friendly appearance allowing for even easier navigation of the website: [www.morelo-reisemobile.de](http://www.morelo-reisemobile.de)

As such, there are good conditions for the continued growth and prosperity of the manufacturer. Anyone wishing to experience the MORELO success story is warmly invited to visit the company at the CMT fair from the 12th to the 20th of January, Hall 3, Stand 3A52.

### **MORELO Reisemobile GmbH**

Helmut-Reimann-Straße 2  
96132 Schlüsselfeld  
Fon: + 49 9552. 92 96 01 11  
Mobil: +49 151. 40 22 23 01  
E-Mail: [reimann@morelo.de](mailto:reimann@morelo.de)  
Web: [www.morelo.de](http://www.morelo.de)

**Words:** 351 | **Characters (without spaces):** 1.745 | **Characters (with spaces):** 2.090

Reprint free of charge | Use of photographic material solely for journalistic purposes and only if the source is acknowledged „MORELO Press Photo“ | When using the press release or photos a copy of the article is requested.