



MORELO
FIRST CLASS REISEMOBILE

TRANSPARENCY AND INFORMATION OBLIGATIONS

for customers, contracting partners and interested persons of
MORELO Reisemobile GmbH in accordance with the EU's basic regulation
for data protection (EU-DS-GVO).

We inform you with this document of the processing of your personal data by MORELO Reisemobile GmbH
as well as the rights granted to you according to the data protection right.

RESPONSIBLE BODY / DATA PROTECTION

MORELO Reisemobile GmbH
Helmut-Reimann-Str. 2
96132 Schlüsselfeld
E-Mail: info@morelo.eu

Contact address for data protection: datenschutz@morelo.eu

CATEGORIES / DATA ORIGIN

Within the framework of an order for print media we collect and process the following personal data:

- Contact data (surname, last name)
- Address (Street, street number, postal code, place, country)
- If required e-mail address
- If required telephone number

We generally receive your personal data within the framework of an order for print media.

PURPOSES AND LEGAL BASES OF DATA PROCESSING

By processing your personal data the regulations of the EU DS-GVO, the BDSG and further relevant legal
regulations are always adhered to.

Your personal data is only processed to carry out pre-contractual measures (e.g. to create offers for products and
services) and to fulfill contractual obligations (e.g. to carry out our services or to process orders or payments),
(Art. 6 Abs. 1 lit. b EU-DS-GVO) or if there is a legal obligation to process personal data (e.g. due to tax regulations)
(Art. 6 Para. 1 lit. c EU-DS-GVO). The personal data was originally collected for these purposes.

A data protection law permission regulation can of course also include your consent to the data processing
(Art. 6 Abs. 1 lit. a EU_DS-GVO). Prior to your consent we will explain the purpose of data processing and your
right of withdrawal according to Art. 7 paragraph 3 EU-DS-GVO to you.

In order to detect criminal offenses, your personal data will only be processed under the conditions of
Art. 10 EU-DS-GVO.



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STORAGE DURATION OF THE DATA

As soon as your data is no longer required for the above-mentioned purposes or you have revoked your consent, we will delete it. The data will only be stored beyond the existence of the contractual relationship in those cases in which we are obliged or entitled to do so. Regulations that oblige us to keep them can be found, for example, in the Commercial Code or Tax Code. This can result in a retention period of up to ten years. In addition, statutory limitation periods must be observed.

RECIPIENTS OF THE DATA / CATEGORIES OF RECIPIENTS

In our company we ensure that only those departments and persons receive your data who require it to fulfill our contractual and legal obligations.

Your data will be passed on to our authorized dealers in your region and will only be used to process your catalogue order.

In many cases, service providers support our specialist departments in fulfilling their tasks.
The necessary data protection agreements have been concluded with all service providers.

THIRD COUNTRY TRANSFER / INTENT TO TRANSFER TO THIRD COUNTRIES

A data transfer to third countries (outside the European Union or the European economic area) only takes place if this is necessary for the implementation of the contractual relationship or is required by law or if you have given us your consent.

We are currently not transferring your personal data to any service provider or group company outside the European economic area.



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RIGHTS OF PERSONS CONCERNED

Your rights as a person concerned are standardized in Art. 15 – 22 EU-DS-GVO.

This includes:

- The right to information (Art. 15 EU-DS-GVO)
- The right to rectification (Art. 16 EU-DS-GVO)
- The right to erasure (Art. 17 EU-DS-GVO)
- The right to restriction of processing (Art. 18 EU-DS-GVO)
- The right to object to processing (Art. 21 EU-DS-GVO)
- The right to data portability (Art. 20 EU-DS-GVO)

To exercise these rights, please contact: datenschutz@morelo.eu. The same applies if you have any questions about data processing in our company or if you want to revoke your consent. You can also lodge a complaint against data processing with a data protection supervisory authority.

If we process your data to safeguard legitimate interests, you can object to this processing at any time for reasons that arise from your particular situation; this also applies to profiling based on these provisions.

We will then no longer process your personal data unless we can prove legitimate reasons for the processing that outweigh your interests, rights and freedoms or the processing serves to assert, exercise or defend legal claims. If we process your personal data for direct marketing purposes, you have the right to object without giving reasons; this also applies to profiling insofar as it refers to such direct mail marketing. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

OBLIGATION TO PROVIDE THE DATA

In order to start or process a contractual relationship, you are obliged to provide certain personal data. This is necessary for the establishment, implementation and termination of the contractual relationship and the fulfillment of the related contractual and legal obligations. It is not possible to carry out the contract without providing this data.

AUTOMATED INDIVIDUAL DECISIONS

We do not use purely automated processing operations to bring about a decision.